



PRESS RELEASE

NEWS

FOR IMMEDIATE RELEASE

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PLANET TRAILBLAZER HONORED AT GREEN INDUSTRY CONFERENCE

HERNDON, Va., November 26, 2007 — The Professional Landcare Network (PLANET) is pleased to announce it recently named Jason Cupp, CLP, as a Trailblazer. He was recognized during the Green Industry Conference, October 24–27, 2007, in Louisville, Kentucky. Cupp is the president of Highland Outdoor in Olathe, Kansas, and is president-elect of PLANET.

PLANET's Trailblazers represent an elite group of dedicated industry professionals who were nominated by their peers for making significant and long-term contributions to the green industry in the areas of lawn care, design/build/installation, interior plantscaping, and landscape management. Individuals who are selected for this lifetime honor are committed to giving something back to the green industry — each Trailblazer sets aside one day per year to provide on-site mentoring to a PLANET member. This colleague-to-colleague mentoring and networking program is a wonderful opportunity for both emerging and established companies to gain insight and advice on how to develop and grow their businesses.

For more information about the Trailblazers program, contact Sherry MacDonald at (800) 395-2522 or e-mail sherrymacdonald@landcarenetwork.org.

PLANET is the association of members who create and maintain the QUALITY OF LIFE in communities across America. With more than 4,200 member companies and affiliates, these firms and their employees represent more than 100,000 green industry professionals.

To find a professional in your area, visit LandcareNetwork.org/findaprofessional.